REGISTRATION POLICY

1.0   **Title**: Registration Policy
Version Control: 3.1
Date of Implementation: September 22, 2015

2.0   **Summary**

This policy sets forth the criteria which all domain names must meet in order to be registered in .健康 (xn--nyqy26a), hereinafter "TLD". Specifically, this policy addresses registrant eligibility (who can register), name selection (different domain name classifications permitted to be registered) and name allocation (how different classes of domain names can be allocated). Failure to comply with this Policy is a basis for a domain name registration to be denied, suspended, transferred and/or cancelled.

3.0   **Definitions**

3.1   Applicant: A person, business or organization that requests registration of a domain name in TLD.

3.2   Registrant: The holder of a domain-name registration in the TLD.

3.3   Registrar: An entity accredited by ICANN and authorized by the Registry Operator to distribute domain names in the TLD.

3.4   Registry Operator: Stable Tone Limited.

3.5   Registry Agreement: The agreement between Registry Operator and ICANN for the TLD.

3.6   Policy: Registration Policy.

3.7   TLD: .健康 (xn--nyqy26a)

4.0   **Registrant Eligibility**

After conclusion of the Sunrise Period, Open Registration commences when available domain names in the TLD are open for registration on a first-come, first served basis. Eligibility is restricted to Registrants who will utilize their .健康 domain names and associated websites to discuss and promote healthy products and lifestyles. Use of any .健康 domain name for any other purpose, in Registry Operator's sole discretion, may result in suspension, deletion and/or transfer of such domain name. Please carefully review Registry Operator's Acceptable Use Policy, as use of any .健康 domain name in violation of that Policy or any other policy of Registry Operator or ICANN may result in suspension, deletion and/or transfer of Registrant's domain name.

5.0 Trademark Claims Service

As part of the Trademark Clearinghouse Requirements, Registry Operator will provide the Claims Services for the first ninety (90) calendar days of Open Registration.

The "Claims Services" provides (i) a notice to potential domain name registrants that a domain name they are seeking to register in the TLD matches a Trademark Record (a "Claims Notice"); and (ii) a notification to the Trademark Holder.

A Claims Notice is intended to provide clear notice to the potential domain name registrant of the scope of the Trademark Holder's rights. Accordingly, during the first 90 days of General Registration, a potential domain name registrant may only complete the domain name registration following acknowledgement of the receipt of a Claims Notice.

6.0 Name Allocation Mechanisms

Registry Operator has initially identified the following domain name allocation mechanisms: Sunrise and Open Registration. However, Registry Operator may, in its sole discretion, determine the most effective means to allocate any domain names in the TLD.

a. "Sunrise Period"

See Registry Operator's Sunrise Policy.

b. "Open Registration Period"

After conclusion of the Sunrise Period, available domain names in the TLD are open for eligible registration at variable registration fees set by registrars accredited by ICANN and approved by Registry Operator. Valid applications will be reviewed on a first-come, first-served basis.

7.0 Denial/Suspension/Transfer/Cancelation

Registry Operator reserves the right at any time, for any reason or no reason, to require then-current documentation to prove compliance with the Registration Policy, in Registry Operator's sole discretion. Non-compliance may result in suspension, deletion and/or transfer of the subject domain name.

Registry Operator reserves the right in its sole discretion to deny, suspend, transfer and/or cancel at any time a domain name registration or request for registration found to be in violation of this Policy, the Acceptable Use Policy, any other Registry policies, and/or any applicable law, rule or regulation.

8.0 Amendment; Sole Remedy

Registry Operator reserves the right to modify this Policy in its sole discretion in accordance with its rights and obligations set forth in its Registry Agreement with ICANN. Such revised

Policy shall be posted on Registry Operator's website. In the event that a Registrant objects to any change in this Policy, the sole remedy is cancellation of the Registrant's domain name registration.